

PLAN OF STUDY

Bachelor Degree in Tourism

1. YEAR			
Course	Module	ECTS	Semester
Tourism Statistics	-	6	I
Global change: geografia delle mete turistiche	-	6	II
Law of Tourism	Public Law of tourism	6	I
	Private Law of tourism	6	II
Ethics and Culture of travel	Culture of travel	6	II
	Ethics	6	II
History of Art and Computer Science	History of Art	6	I
	Computer Science	6	II
Contemporary History of the Mediterranean Area	-	6	I
English for Tourism 1	-	6	I
2. YEAR			
Course	Module	ECTS	Semester
Business Economics and Tourism Management	-	6	I
English for Tourism 2	-	6	II
Sociology and Anthropology of Tourism	Anthropology of Tourism	6	I
	Sociology of Tourism	6	I
History and Arts of Drama and Media	Cinema, Fotografia e Televisione	6	I
	Arte e storia del Teatro nel Mediterraneo	6	II
History of Art and New Technologies for cultural arts	New Technologies for cultural arts	6	II
	History of Art	6	II
Mobility and Transports	-	6	II
Choice of 6 ECTS from:	French for tourism	6	I
	German for tourism	6	I
3. YEAR			
Course	Module	ECTS	Semester
Architecture of the urban landscape	-	6	I
Museology	-	6	I
Financial Accounting in Tourism Companies	-	6	I
Political economy of tourism and marketing	Political economy of tourism	6	I
	Marketing of tourism	6	I
World Tourism Institutions	-	6	I